



# Pollution Control Board, Assam

(Department of Environment & Forests, Government of Assam)

অসম প্রদূষণ নিয়ন্ত্রণ পৰিষদ

(অসম চৰকাৰৰ বন আৰু পৰিৱেশ বিভাগ)

NABL Accredited Testing Laboratory : Certificate No. TC-11384



## CORRIGENDUM NOTICE

Ref.: Expression of Interest Notice: No. PR-22/2/2024-PR-PCBA

Dated 24<sup>th</sup> December, 2024

- 1) The new conditions are inserted at point 5.A regarding Financial Bid Specifications after point 5 and before point 6 in the original bid document for EMPANELMENT OF ADVERTISING AGENCIES FOR UNDERTAKING VARIOUS ADVERTISING JOBS. The newly inserted whole text would be read like - **5.A) Financial Bid Specifications:** The rate shall be quoted based on the DIPR (Directorate of Information and Public Relation) approved rate / specific rate of print media and digital media houses, if any, for the items listed in Table No. 1.

Table No. 1: Financial Bid Specifications

Sl. No.	Item	DIPR Rate	Discount over DIPR Rate	Commercial Rate	Discount over Commercial Rate
1	Leading Daily Local Newspapers: English, Assamese and Bengali				
2	Leading Daily National Newspapers: English				
3	Satellite Channels: Assamese				
4	F.M. Radio				

- 2) The term INS is inserted after word DIPR in the point 5 of the Evaluation Matrix Table for EMPANELMENT OF ADVERTISING AGENCIES FOR UNDERTAKING VARIOUS ADVERTISING JOBS. Now the sentence would be read like "Registered /Empanelled with DAVP (BOC)/DIPR/INS".
- 3) At end of the point 6 (Heading line), in the bracket, of the bid document for EMPANELMENT OF ADVERTISING AGENCIES FOR UNDERTAKING VARIOUS ADVERTISING JOBS it shall be read as (QCBS@70:30) in place of given (QCBS@80:20).
- 4) (i) sub-point (b) of point 6 of Evaluation Matrix Table for EMPANELMENT OF ADVERTISING AGENCIES FOR UNDERTAKING VARIOUS ADVERTISING JOBS; (ii) sub-point (b) of point 6 of Evaluation Matrix Table for EMPANELMENT OF EMPANELMENT OF PRINTING HOUSE / ADVERTISING AGENCIES FOR UNDERTAKING VARIOUS PRINTING JOBS; and (iii) sub-point (b) of point 5 of Evaluation Matrix Table for EMPANELMENT OF EVENT MANAGEMENT AGENCIES / FIRMS / COMPANIES FOR EXECUTING VARIOUS EVENTS / EXHIBITIONS shall be ignored and new presentation specifications shall be provided to qualified bidders through formal invitation letter for presentation.

Signed by

Kanteswar Kalita

Date: 30-12-2024 16:48:59  
(Kanteswar Kalita)

Sr. Planning and Research Officer

Head Office : Bamunimaidam, Guwahati - 781021, Assam : India.

Phone : 0361-2652774 & 2550258; Website : [www.pcbassam.org](http://www.pcbassam.org); E-mail : [membersecretary@pcbassam.org](mailto:membersecretary@pcbassam.org)  
Regional Offices at : Dibrugarh, Golaghat, Sibsagar, Tezpur, Guwahati, Kamrup, Bongaigaon, Nagaon, Silchar, South Bank and Tinsukia.